



## **2023 WVDA Patron-Sponsorship-Exhibitor-Advertising Information**

### **Patron Opportunities**

The WV Dental Association invites you to support organized dentistry in West Virginia through participation as an official WVDA Patron. This program puts your organization out front and center to our member dentists and other members of the dental team. Upon entering into written agreement, our sponsors will receive the following recognition based on their chosen level of financial support to organized dentistry.

#### **Gold Level - \$7,500**

- recognition on signage at January and July meetings, plus meeting programs, website, and WVDA News
- Double-wide booth in exhibit hall for both January and July meetings (early preferential assignment)
- inclusion of flyer in annual meeting registration packet
- updated mailing list; 1 per year.
- Advertisement in WVDA News (4-full page)
- Facebook post – as requested, 6x year maximum – you provide

#### **Silver Level - \$5,000**

- recognition on signage at January and July meetings, plus meeting programs, website, and WVDA News
- Single booth for January and July meetings
- updated mailing list; 1 per year.
- Advertisement (2 full page; 3 half-page)
- Facebook Post – as requested, 4x year maximum – you provide

#### **Bronze Level - \$3,500**

- recognition on signage at January and July meetings, plus meeting program, website, and Journal
- Single booth for January and July meetings
- Advertisement (1 half page; 2 quarter page)

## Meeting Exhibitor Opportunities

The WV Dental Association invites you to attend and display at organized dentistry events in West Virginia through participation as an exhibitor.

### Greenbrier Exhibitor - \$1,500

-recognition in meeting program, plus website and meeting program

-single booth for meeting

Meeting Dates: July 21 & 22, 2023

### Mid-Winter (Stonewall) Exhibitor - \$1,000

-recognition in meeting program, plus website and meeting program

-single booth for meeting

Meeting Dates: January 20 & 21, 2023

## Event Sponsor Opportunities

The WV Dental Association invites you to support organized dentistry events in West Virginia through participation as an event sponsor. This option may be of interest if a table/exhibit at our meetings is not of interest. Benefits to event sponsorship include signage at event, verbal recognition to event audience, on website, program (if applicable) and in WVDA News.

#ToothParty at Annual Meeting \$10,000

#ToothParty at Mid-Winter Meeting \$2,500

WVU-SOD 4<sup>th</sup> Year Signing Day \$5,000

WVDA Lobby Day at Capitol \$2,500

**\*\*Participation in Patron/Sponsor program does not imply exclusive endorsement**

### **Separate Advertising Fees in WVDA Journal**

The Journal is published quarterly. If you are interested in advertising in the Winter, Spring, Summer, or Fall Journal, the fees are as follows:

|              |       |
|--------------|-------|
| Full Page    | \$625 |
| Half Page    | \$400 |
| Quarter Page | \$200 |



**2023 ANNUAL MEETING PATRON/SPONSORSHIP/EXHIBITOR APPLICATION**

Company/Organization: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**PATRON**

**Gold Level – (\$7,500)**

**Silver Level – (\$5,000)**

**Bronze Level - (\$3,500)**

**MEETING EXHIBITOR**

**Mid-Winter Exhibitor - (\$1,000)**

**Greenbrier Exhibitor – (\$1,500)**

**EVENT SPONSOR**

**#ToothParty at Annual Meeting – (\$10,000)**

**#ToothParty at Mid-Winter (Stonewall) Meeting – (\$2,500)**

**WVU-SOD 4<sup>th</sup> Year Signing Day – (\$5000)**

**WVDA Lobby Day at the Capitol – (\$2,500)**

\$ \_\_\_\_\_ Check payable to WVDA...or...Charge  Visa  MasterCard  Amx

Account: # \_\_\_\_\_ Exp Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ Code: \_\_\_\_\_

Print Name on Card: \_\_\_\_\_ Signed: \_\_\_\_\_

Email your completed application and logo to **Susan Jones** at [Susan@wvdental.org](mailto:Susan@wvdental.org)

Or you may mail your application, along with your check to: WVDA  
2016 1/2 Kanawha Blvd E.  
Charleston, WV 25311