03/28/2020

Dear Fellow WVDA members,

We know everyone is being bombarded with information. We just want to share a few ideas that have come to us recently. These may be helpful to many of you

- > Staff at the ADA is putting together a one page informational letter that will hopefully clarify most of what is in the CARES act for us, listing what we could be doing to protect our practices.
- > Communicate with your staff. Let them know you are doing everything you can to protect your business so that they will all have jobs.
- > Consider using some of your down time doing online CE. Many suppliers and labs offer free online CE/webinars and the ADA does as well.
- > The Red Cross is experiencing a critical shortage in blood supply. If you are able to donate, please call your local Red Cross and schedule an appointment.
- > We have accomplished much legislatively this year on both the WVDA and ADA levels with great support of our members. Just imagine what we could accomplish if <u>ALL</u> dentists were WVDA/ADA members. "We are better together."
- > Lastly, and maybe most importantly, reach out to colleagues and talk about things you are doing to protect your practices. Make sure others are not too overwhelmed emotionally and offer help if possible. Remember, Your ADA and WVDA are working tirelessly for you, the Members. We all have friends who are not members and might not be getting the information that could be crucial to their businesses.

We are convinced that we will all get through this <u>together</u>, and coming together as a profession will make us stronger on the other side. Please let us know if there is anything you need. We are all in this together. Stay healthy, stay safe.

Yours in Dentistry,

Michael L. Richardson, DDS ADA Delegate Kerri Simpson, DDS ADA Delegate Mike Medovic, DDS ADA 6th District Trustee Designate Doug Robertson, DDS WVDA President